



Social Media Reporting Portfolio

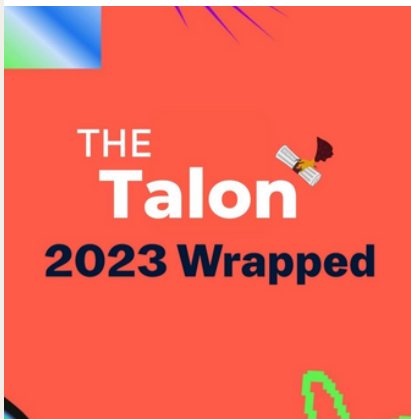
All posted on The Talon's Instagram: @TalonNewsTeam

Social Media Editor

Joanna Guerrero

Hello! I'm senior Reporter and Social Media Editor for Ankeny High's School student-run news publication The Talon. I manage all the content that is posted on our social medias and even create some of it using Canva or Instagram reels!

TalonNewsTeam



Talon Wrapped

A recap of 2023 for The Talon. It included the articles that were most viewed that year, the peak amount of times our website was viewed in a day, etc. I drew inspiration from the Spotify Wrapped that comes out each year. Posted on December 1, 2023.

TalonNewsTeam



Basketball GameDay Post

The Basketball team played in the IHSAA State Basketball Quarterfinal. To help anticipate the big game I created a Game Day Post to remind and encourage students to support the basketball team. Posted on March 6, 2024.

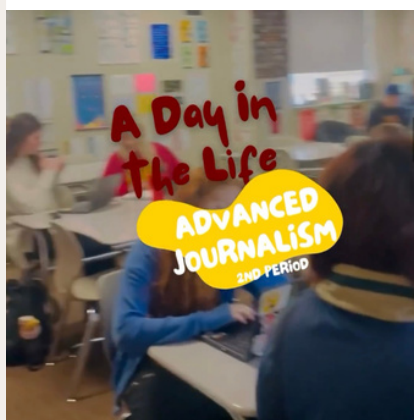
TalonNewsTeam



We're Journalists... Reel

The Talon Staff and Editors participated in the fun viral trend seen on TikTok. We talked about our experiences as journalists. Posted on January 23, 2024.

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Day in the life of Journalism

A reel showing all the different tasks and things editors and staff members do during Advanced Journalism. The reel was used to inform and encourage students at Ankeny High School to join The Talon. Posted on February 8, 2024.

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Homecoming Week Recap

A carousel post reliving homecoming week and all the events and activities that took place. Posted on September 18, 2023.